



EuPD Research

PV Strategic Marketing Set – European Customer Groups

Market Development and Segmentation in Germany, Spain, Italy and France

This marketing set regarding European Customer Groups:

- informs you about the segmentation in Germany, Spain, Italy and France,
- tracks the development of the Top European PV markets,
- allows you to better understand the needs of your potential customers, thus allowing you to
- satisfy your customer's requests in the best possible way and
- above all, ensuring your business decisions will be successful.

If you are interested in improving your business strategy with our marketing set about the European customer groups, please do not hesitate to contact us. To find more information please visit us at

www.eupd-research.com/intersolar_na

or contact Daniela Schreiber | +49 (0)228-971 43-52

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EuPD Research at Intersolar North America

– Latest projects

Country Market Studies

Newest study on the “Italian PV Market” available soon! Take the chance and book your company profile to present your business to the solar industry or pre-order the report at an Intersolar special price of 748€ (plus VAT & mailing costs).

In addition, you can purchase a study package of the latest EuPD Research studies:

- “The Spanish Photovoltaic Market 2007/08 – Optimism Despite Legal Uncertainties” (printed copy, normal price: 880€ plus VAT & mailing costs)
- “The French Photovoltaic Market 2007/08 – Another Path for Photovoltaics” (printed copy, normal price: 880€ plus VAT & mailing costs) or
- “The German Photovoltaic Market 2007/08 – From Sales to Strategic Marketing (printed copy, normal price 680€ plus VTA & mailing costs)

When ordering a study package until **July 25th**, a reduction of **10, 15 or 20 percent** applies:



EuPD Research – RES Media Monitoring

- Continuous monitoring of news coverage on renewables, particularly on PV, of Germany’s leading print media since 2005
- Remain on the cutting edge regarding the EEG amendment and stay on track of moods and tendencies in the world’s most important PV market

EuPD Research – PV Executive News Summary

- Efficiently sums up the vast quantity of information decision makers have to cope with everyday
- EuPD Research daily monitors and selects articles on the PV market in international online platforms and newsletters for you
- The biweekly and monthly summary compiles most relevant PV news on current developments and activities of competitors and potential business partners.

EuPD Research Industry Analysis PV Thin Film

- Systematic study on the competitive situation in this booming sector of the international photovoltaic markets
- Throws light on existing producers, market entrants, the development of the sales markets, the supplier industry and the threat of substitute products

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